

FOR PHOTOGRAPHY STUDIOS · SAW THE REEL? HERE'S THE FULL PICTURE

Run your studio. Deliver same day.

mAlbum is the studio console that handles your quotations, invoices, income and team — and the delivery engine that gets every photo & video to your clients the same day, found by AI face recognition.

Same-day photo & video delivery

99%+ face-recognition accuracy

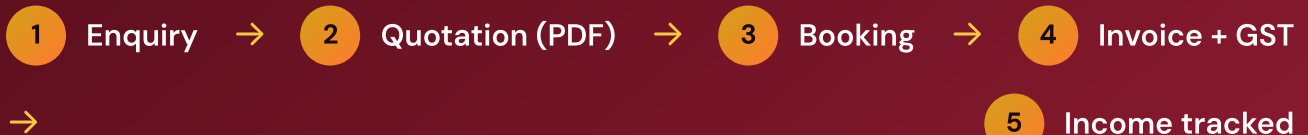
0% commission on photo sales

Free Chromecast TV Album

— THE STUDIO CONSOLE

From enquiry to income — one console

Everything you saw in the reel, and everything around it. No spreadsheets, no WhatsApp scroll-hunting, GST handled.



Clients & Bookings

Every lead, client and event date in one place — never lose an enquiry again.



Quotations

GST-ready quotations from reusable templates, with live PDF preview and package tiers.



Invoices & Income

Convert quotation to invoice in one tap. See collected, outstanding and net at a glance.



Expenses

Log shoot costs against events so you always know your real margin per wedding.



Team & Payroll

Assign shooters and editors per event, track payouts — no month-end surprises.



Tasks

Editing, album design, delivery deadlines — assigned, tracked, done.



Client Selections

Clients pick their album photos in the gallery — no more screenshot lists on WhatsApp.



Business App

The whole console in your pocket with the mAlbum Business app — quote from the venue.

— THE DELIVERY ENGINE

Shoot. Drop. Done.

Back from the venue at midnight? Drag the card's folder into the dashboard and sleep — mAlbum does the rest.

- ✓ **Drag & drop thousands of photos & videos** — 10,000 photos uploaded and AI-indexed in under 10 minutes.
- ✓ **AI auto-groups albums** — haldi, sangeet, pheras sorted automatically.
- ✓ **Guests find themselves by selfie** — 99%+ face-recognition accuracy, no app install, no login.
- ✓ **Live guest wall with moderation** — relatives' candids join your story, you approve what goes live.
- ✓ **Share link + QR in one click** — with your studio's branding, not ours.
- ✓ **Videos included** — MP4/MOV play right in the gallery, no extra charge.
- ✓ **Free TV Album** — cast the gallery to any TV at the venue via Chromecast.

↑ Drop 4,300 photos & videos here

2,924 / 4,300

Uploading · faces indexing live · guests already browsing

Haldi · 412

Sangeet · 1,208

Pheras · 876

Videos · 96

Same-day delivery isn't a promise — it's the pipeline.

PRICING

Cheapest in the market — on purpose

First 3 events free during launch. Then pick a yearly plan by volume. Every plan includes every feature — videos, branding, console, TV Album. No gates.

Photos / year	Storage	Price / year	Effective
1,000 · first event	10 GB	Free	no credit card
10,000	100 GB	₹999	₹0.10 / photo
25,000	250 GB	₹1,999	₹0.080 / photo
50,000	500 GB	₹3,499	₹0.070 / photo
1,00,000 ★ Popular	1 TB	₹5,499	₹0.055 / photo
2,00,000	2 TB	₹8,499	₹0.043 / photo
5,00,000	5 TB	₹19,999	₹0.040 / photo

Videos included at no extra charge — they share your plan's storage pool (100 GB ≈ 10,000 full-resolution photos or ~15 hours of HD video, any mix). Prices excl. 18% GST. Go over anytime at the same rate — never blocked.

How we compare

Yearly volume	mAlbum	Kwikpic	Photomall	FotoOwl
~20–25,000 photos	₹1,999 (25k · 250 GB)	₹3,490 (20k)	₹3,799 (40k)	₹5,928 (50 GB)
1,00,000 photos	₹5,499 (1 TB)	₹7,490	₹8,499 (only 1L stored at a time)	₹10,992 (100 GB)
2,00,000 photos	₹8,499 (2 TB, all stored)	₹14,990	₹8,499 (1L stored at a time)	₹15,000 (700 GB)
5,00,000 photos	₹19,999 (5 TB)	₹29,990	₹14,499 (3L cap · ₹0.048/photo)	₹25,000 (1.3 TB)

Public list prices as of July 2026, annual billing, from each platform's published pricing. Feature sets differ — most competitors gate branding, analytics or selections behind higher tiers; every mAlbum plan includes everything. And none of them ship a studio console.

Every plan includes everything — no feature gates

- ✓ AI face recognition & people clusters

✓ Unlimited events & guests

✓ White-label branded galleries

✓ QR sharing & cover picker

✓ Same-day AI processing & priority support
- ✓ Videos included (share the storage pool)

✓ Studio console — quotations, invoices, income, team

✓ Live guest wall with moderation

✓ Free Chromecast TV Album

— FROM A WORKING PHOTOGRAPHER



As a wedding photographer in Mumbai, this has completely changed how clients see me. 'Same-day delivery' is now my biggest selling point. Bookings went up 40%.

Rohan Kapoor · Wedding Photographer, Mumbai

GET STARTED

Your next event, delivered same day

1

Message us on WhatsApp

Scan the QR or tap the button — we'll set up your studio profile and walk you through the console on a call.

2

Run your first 3 events free

Full features, real clients, up to 10,000 photos per event — see the same-day reaction for yourself.

3

Pick a plan when you're ready

From ₹999/year. Cancel-proof pricing: you only ever pay for the volume you actually shoot.



Scan to WhatsApp us

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malbum.live/studio